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About Us

TG Hospitality Group is an investment and management company. An umbrella brand for a diverse portfolio of hospitality businesses creating unique experiences around the world through a mix of home-grown hospitality concepts.

Integrity, Creativity and Excellence form the foundations of our values, and we show this through our non-conventional approach to hospitality management.



THE FIRST 10 years

Fueled by an attitude of constant innovation, exploration and creativity, our mission is to deliver captivating experiences and genuine hospitality with an adventurous spirit.



Best Western PLUS.
Accra Beach Hotel, Nungua

luna

W
WHITE
RESTAURANT & GARDEN

2012

2014

2015-16

2019

2020

2023

2024

Luxury
Car Rental

SOHO & Yasmina Restaurant
Havana Cigar Lounge
Travel Agency (IATA Licensed)

SO
HO
BAR + RESTAURANT

H
Hilton

A BRAND FOR EVERYONE

Creating a brand for everyone. Our aim is to provide unique experiences for the different patrons of our various businesses. It is our vision to create an independent and individual style for each of the businesses under our brand without compromising on our company-wide quality standards.

With TG Hospitality Group businesses, no two brands will feel the same. This way, potential customers will have no trouble finding the right fit.

By catering to the diversity of tastes that exist in the market, we are positioning ourselves to benefit from multiple markets at the same time. Regardless of which clientele we are catering to at the time; be it nightlife or daylife hospitality, our focus will always be on the complete satisfaction of the customer.

Ghana is emerging as a top contender in tourism and hospitality in sub-Saharan Africa. Accra has already made a name for itself internationally as a December tourism location. Recognised as the most stable economy in the West African region, Ghana presents an opportunity too good to pass up.



OUR BRANDS

Brands under the TG Hospitality Group umbrella can be grouped into the following categories:

Lifestyle

Our portfolio of lifestyle hotels provide the most luxurious of settings for your relaxation and comfort.

Our goal is to provide a relaxing, laid-back experience that revitalises our clients. Scattered across the globe, our hotels share signature blends of ostentation and modern minimalism. Our hotels are best suited for travellers that want luxury that does not compromise utility.



Best Western PLUS.
Accra Beach Hotel, Nungua





Sunlight

Brands under our Sunlight category cater to travellers or clients that want to spend carefree moments under the sun. Our beachfront properties are designed specifically to create an aura of opulence that remains accessible. We're interested in experiences that are exclusive to you. We bring only quality service to the doorstep of our client, and promise a whole lot of fun, memorable events, and enjoyment.

luna



Dining

With our Dining brands, we try to reimagine the entire food experience. Here, food is not just meant to be eaten, it's meant to be an adventure. We pride ourselves in our original dining concepts that add a contemporary flavour to traditional meals, producing a whole new experience. Food must always tell a story, and our carefully selected chefs are master storytellers.



Experiential

Parties. Clubs. Amazing DJ Sets. Legendary Nights. Our brand names are synonyms to memorable nights and endless fun. What we seek to achieve with this division is create a nightlife culture that transcends the norm. With our attention to detail and the highest quality service, we plan on satisfying even the most demanding of party-goers.



F&B solutions

F&B procurement, logistics, and service platforms are digital solutions designed to help businesses in the food and beverage industry manage their purchasing, supply chain, and customer service operations more efficiently.



A Bottom-Up Approach

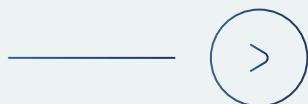
Businesses under our portfolio will undergo structuring from the bottom all the way to the top. All this will be executed in-house, because we are dedicated to resourcefulness.

Seventy percent of TG Hospitality Group's capacity will be dedicated to projects of which the company has full or majority ownership, while the remaining thirty percent will be focused on consultancy and the management of partner hospitality businesses. Our bottom-up approach to project development and management is listed below:



Research and Ideation

Information is king, and our Research Team understands this very well. What works? What wouldn't work? Our team will conduct market studies, analysis, and assessments in order to inform our strategies and the direction of our creative vision for the project. The task here is to come up with a business idea and model that is forward-thinking, and adaptable to the changing environments of our different market regions.



Strategy Development

Strategy is an important part of the hospitality industry. It's the difference between a sustainable business, and an unsustainable one. Our strategies are designed to keep our properties competitive and profitable in the shortest term possible. From market penetration to brand communication, we are focused on strategies that holistically solve problems.



Legal Services

Legal compliance is always a big hurdle for many businesses, especially hospitality brands that operate in different regions. Our Legal Team guarantees compliance with local, and international regulations that our businesses and partners operate within. Beyond compliance, we will also offer legal advice to businesses in the industry, or those seeking to enter the industry.



Concept Development

After Research & Ideation comes Concept Development. Here, our team runs through different models for the brand, and then, combining experience and information provided by extensive research, settles on the best fit. What we aim to do at the concept development stage is to ensure that the idea has a solid foundation on which a business will be built. Our concepts are bold, and ambitious in design, but fairly calculated in risk.



Financial Organisation

Our financial team is more than equipped in the task of running numbers, creating projections, managing revenue and expenditure, and sourcing investments for our projects. No project can run unfinanced, and our goal is to secure an ROI percentage that boosts investor confidence, and creates value for money.



Project Execution

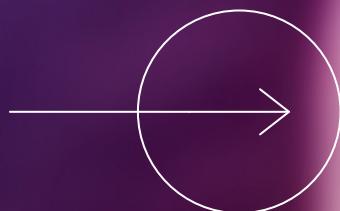
At the end of our process is execution. At this stage, we focus on the tangible aspect of the project. Our construction teams build with designs provided by our Architectural team. These designs will always reflect the topmost standards we seek to operate with, while maintaining the individualistic touch necessary for a brand to be unique. After this, we take on the role of building a team that can roll-out the project in the most effective and efficient way.



What We Offer

TG Hospitality Group serves as a one-stop-shop for all hospitality needs. Our in-house teams are well equipped to handle projects at every stage.

We are a digital creative agency, a procurement firm, construction firm, human resource agency, legal and financial powerhouse all rolled up in one. We are ambitious, calculated risk-takers that understand that the core of the hospitality business is to create an experience so unique that people have no option but to keep coming back. And this is what we seek to achieve.



Our services can be divided into the following categories:

I.

*Concept Development
& Consultancy*

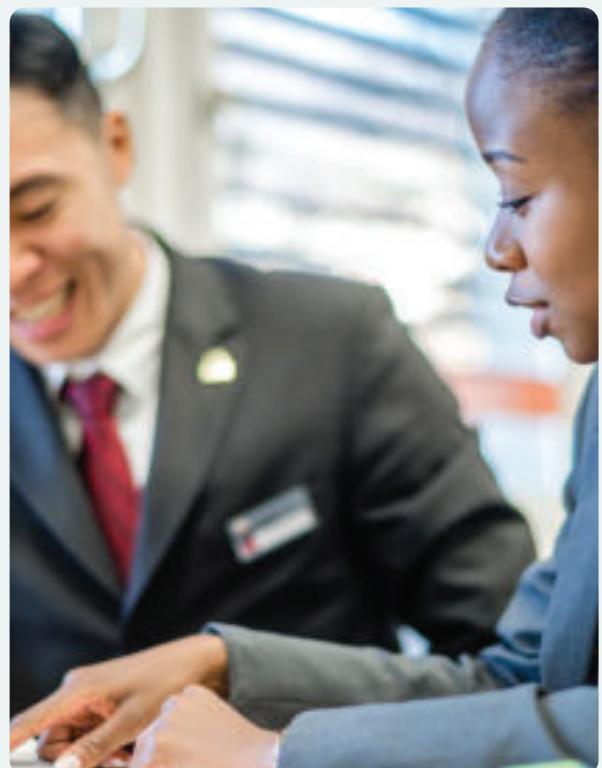
We can help you build your business from scratch. Our team will help in developing concepts that will form the very backbone of your hospitality business. We love ideas that are as revolutionary as they are profitable, and we will ensure that we find the balance between creating a unique experience and profiting off that experience. At the heart of our Concept Development & Consultancy service is architectural and interior design, as well as holistic brand communication. We will design the look and feel of your brand, and then come up with strategies on how to bring those designs to life.



III.

Business Organisation & Management

Beyond Concept Development & Consultancy, TG Hospitality Group will provide a management service for hospitality businesses. With this service, we take away the weight of management from our clients and handle their businesses for them. We provide all services needed to profitably run a hospitality business; from legal services to food and beverage sourcing, and any other operations.



III.

Investment & Partnership

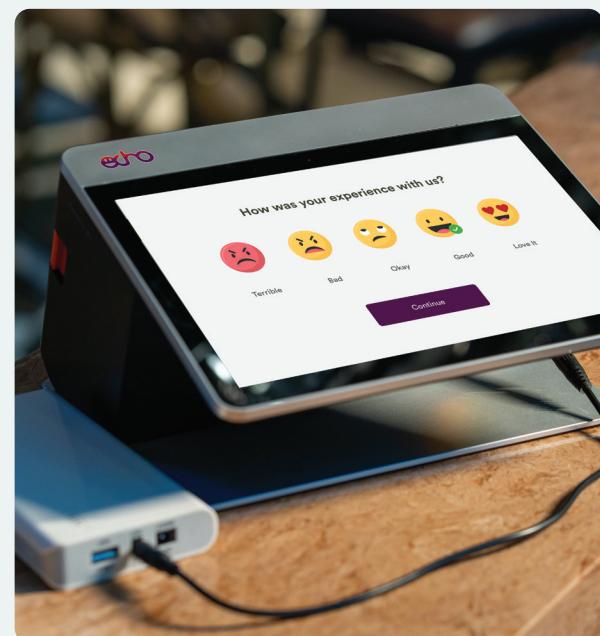
TG Hospitality Group has access to investor networks that operate within the Hospitality sector and beyond. Using these relationships as a bargaining chip, TG Hospitality Group can act as intermediaries between investors and investment opportunities. Through these partnerships we can grow more profitable by the acquisition of more properties under the umbrella of the TG Hospitality Group.



IV.

Technology in Hospitality

The answer to most efficiency problems in the 21st Century is better design. One of our fledgling projects will be designing technological improvements to hospitality processes in order to create better work flow, and by extension increase productivity and revenue. From ticketing technology to booking software, attention will be paid to all relevant parts of the work chain. Our digital and hardware solutions may even serve as stand alone products for hospitality businesses on different continents.



Meet the Team

TG Hospitality Group is the very essence of balance between experience and innovation.

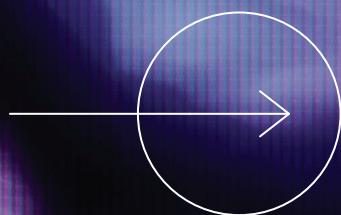
Our Executive Team is made of diverse people with competitive skill sets, and industrial knowledge and experience. Our team members have worked around the world in various sectors directly or indirectly related to the hospitality industry.





Why TG Hospitality Group?

All organisations need the 'it' factor; something that sets them apart. And these are ours:



Experience:

We've Worked Around the Globe

Each member of our Executive Team has worked with hospitality businesses all over the world. We've operated at different capacities in all the hospitality hotspots you can think of, from Europe, to Asia and Africa.

Our clients and partners all stand to benefit from our collective global experience.





Perspective:

*We're Daring, We're Innovative,
We're Full of Brilliant Ideas*

No two minds at TG Hospitality Group are the same. Our company encourages creative thinking and creative problem-solving. At TG hospitality Group, we are brimming with non-conventional and downright audacious solutions to your challenges. Our perspectives are shaped by our individual experiences in different locations and industries, and we know that this will prove valuable to our clients.

Financing:

Dive into our Pool of Investors

In our many years working in different relevant sectors, we have curated a list of investors who are constantly searching for potential money-making ideas within the hospitality industry. We've got access to money that can redefine the growth potential of any hospitality business. With our investors, TG Hospitality Group can be the difference between your business being just good, and your business becoming great!



TG HOSPITALITY GROUP

6TH FLOOR PLATINUM PLACE, HILLA LIMANN HIGHWAY,
RIDGE, ACCRA - GHANA

www.tghospitalitygroup.com